



Pharmacy Podcast Network (PPN)  
Powered by the Pharmacy Publishing Network

[pharmacypodcast.com](http://pharmacypodcast.com)

# ABOUT



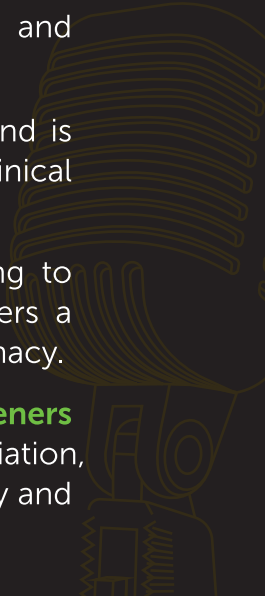
Pharmacy Podcast Network (PPN): Powered by the Pharmacy Publishing Network

The PPN launched in 2009 and is the first podcast network dedicated to the pharmacy industry, with over **800 episodes** published to date on topics including, but not limited to Pharmacogenomics, financial planning, business franchising, marketing, and career development.

The PPN has unmatched relationships within the Pharmacy vertical market and is currently interviewing several national and regional pharmacy brands for clinical pharmacist expertise and sponsorship for future consumer-oriented content.

With **20+different** podcast programs and **over 30 different co-hosts** helping to develop audio content about different subjects in pharmacy, the PPN delivers a unique publication to all healthcare professionals with a specific focus on pharmacy.

Over the last ten years, the podcast publication has gathered **over 75,000+ listeners with over one million downloads** and partnered with the Iowa Pharmacy Association, California Pharmacy Association, the National Association of Specialty Pharmacy and the American Society Consultant Pharmacists.



# INDUSTRY SECTORS

Long Term Care/Senior Care

Hospital/Health System

Community/Retail

Specialty

Compounding

Technology

## Stats

Active Listeners  
**75,000+**

Downloads to Date  
**1M+**

Linkedin  
**30k+**

Twitter Followers  
**20.9K**

Instagram  
**3815**

Facebook Followers:  
**2124**



# Associations

National Association of Specialty Pharmacy  
American Society Consultant Pharmacists  
Pharmacy Development Services  
American Pharmacy Purchasing Alliance



## Clients

McKesson  
CVS Caremark  
Eli-Lilly  
Cardinal Health  
HD Smith/Amerisource Bergan



# SERVICES

## Podcasting Implementation

Setup, Training & Support

## Production

Audio Mastering, Transcription & Styling

## Distribution

Publishing & Syndication: iTunes, IHeartRadio, Spotify, SoundCloud, Google Podcast and Social Media

## Promotion

Native Ads, Social & SEM, Email, Retargeting & Show/Event Promotion

## Sponsorships

Event Integration: Moderators, Panels & Custom Programming

## Event MC



# Available Inventory

## Website

Banner Ads & Interstitials

## Broadcast

Pre/Mid/Post Roll

## Social Media & Email

Sponsored Posts, Shout Outs, Surveys & Contesting

## Guest Appearances

Pharmacy Podcast Nation & Network Partners

## Dedicated Channel

Host Your Own Show

## Event Sponsorship & Promotion

On-Air & At-Location

## In-House Advertising Agency

Creative, SEO/SEM & Traditional Media Solutions







# Sales

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Head Of Business Development

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